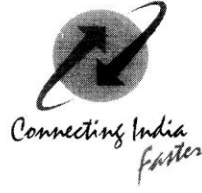


Office of  
Chief General Manager(Telecom)  
Marketing Cell, Tamilnadu Telecom Circle  
New TSS Building,  
16, Greams Road, Chennai-6



भारत संचार निगम लिमिटेड  
(भारत सरकार का एक उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)  
**BSNL 3G ))) BSNL LIVE**  
Faster than your thoughts 2019


Lr. No.Mktg/CFA/Promotional Scheme/bfone/2009-10/ <sup>66</sup> dated at Chennai-6 the 3.1.2012

Sub: Promotional offer for customers purchasing their own instruments for NTC – reg.

CGM, BSNL, Tamilnadu Circle has approved the promotional offer for customers purchasing their own instruments for New Telephone Connection. The scheme takes effect from 02/01/2012 and will be on offer for a period of 90 days.

Details of the scheme:

1. Customer who arranges for his own telephone instrument for provision of a new telephone connection will be allowed 300 MCUs free over and above the free MCUs available to the plan opted by the subscriber. These free MCUs will be distributed equally in three billing cycles @100 per billing cycle and shall be available from the 2<sup>nd</sup> bill onwards.
2. The telephone instrument so arranged by customer under this scheme will not be replaced by BSNL in the event of its becoming faulty.
3. Existing rebate in the installation charge for provision of own instruments (Rs.250 for urban and Rs.200 for rural areas) will also to be extended to the customer in first bill.

  
(V.Velappan)  
Deputy General Manager(S&M-CFA)  
Phone: 044-28297240: Fax: 28290888

To  
All Heads of SSAs,

Copy to:  
GM(TR), O/o CGM, BSNL, TN Circle  
GM(IT), O/o CGM, BSNL, TN Circle  
Addl.G.M(Udaan), O/o CGM, BSNL, TN Circle  
AGM(Udaan)/AGM(Mktg-CFA), All SSAs  
Call Centre, Trichy.